



**Itinerary Two - Adventure Travel FAM Tour for NY Times Travel
Show Operators/Media
Brew Central (Central New York Region)**

Tuesday, January 20, 2015

NYC TO SCHOHARIE (164 miles; 3 hrs)

11:00 AM

ARRIVE IN SCHOHARIE

Becky Stark, Schoharie County Chamber

Cell Phone: (518) 231-3428

GRAPEVINE FARMS (Lunch)

Address: 2373 NY-7, Cobleskill, NY 12043

Website: www.grapevinefarms.com

Phone Number: (518) 234-9148

Enjoy lunch at the award-winning bistro recently featured at the World Food Competition in Las Vegas, sample Grapevine Farms own private label wine and browse eight (8) different themed shopping rooms throughout this 1850's historic farmhouse.

HOWE CAVERNS TOUR

Address: 255 Discovery Drive, Howes Cave, NY 12092

Website: www.howecaverns.com

Phone Number: (518) 296-8900

Adventure above and below ground at Howe Caverns with Cave Tours 10 stories down, an underground river and boat ride, 4 Tower Zip Line, H2OGO Balls, Ropes Course, Rock Wall, Air Jumper, and Mining Company!

KYMAR DISTILLERY

Address: 3433 Old Route 17, Roscoe, NY 12776

Website: www.ky-mar.com

Phone Number: (518) 290 0051



Go Local! Kymar takes great pride in bringing local agricultural products from the field to the glass. All principal ingredients are either grown on site, or by other New York farmers in our region. Each batch is fermented, distilled, aged, blended and bottled in Charlotteville, NY.

5:30PM

DEPART FOR VERONA

7:00PM

ARRIVE IN VERONA

Kelly Blazosky, Oneida County Tourism

Cell Phone: (315) 939-9561

DINNER UPSTATE TAVERN

Turning Stone Resort, Verona; www.turningstone.com

In the heart of a Vegas-style casino resort, Upstate Tavern menu offers local ingredients to local brews with dishes to suit the heartiest appetites and includes regional crave-worthy favorites. The culinary inspirations are time-honored, New York-inspired, and familiar American classics prepared with the freshest ingredients made from scratch and locally sourced when available.

Not to be missed is Upstate's wide selection of rotating craft beers from the Empire State's finest breweries including Saranac, Ithaca Beer Co., and Ommegang, plus our own refreshingly cold house brew recipe, Upstate Lager.

Watchable Wildlife – dinner conversations with Scott Flaherty, Madison County Tourism. Want to see soaring eagles? Rare amphibians? Playful foxes? Madison County has it all! The county's new collection of wildlife viewing sites will help you begin your adventure at Great Swamp Conservancy and beyond. Scott will share a great new field guide and explain how your clients can hit the trails!

www.greatswampconservancy.org

OVERNIGHT AT FAIRFIELD INN & LA QUINTA INN, VERONA

Wednesday, January 21, 2015

BREAKFAST AT THE HOTEL

9:00AM

INTERNATIONAL BOXING HALL OF FAME

Canastota; www.ibhof.com

Visit the Hall that honors and preserves the sport of boxing's rich heritage, chronicles the achievements of those who excelled and provides an educational experience for visitors. Size up your fist against the best and greatest boxers from around the world!

11:00AM

F X MATT BREWERY TOUR (SARANAC)

Utica; www.saranac.com

Tour America's 8th largest craft brewery now 126 years old and continuously owned by the Matt family. F X Matt's Saranac Imperial IPA won the 2014 World's Best Imperial IPA medal at the World Beer Awards in London, England! Tour the brewery and sample a pint (or two) of what's on tap in the 1888 Tavern. Browse the gift shop for your take home memory.

12:30PM

DEPART FOR COOPERSTOWN WITH BOXED LUNCHES

Utica to Cooperstown (45 miles; 1 hr)

Deb Taylor, Otsego County Tourism (Cell: 607-435-0544)

2:00PM

OMMEGANG

www.ommegang.com

In the 19th Century, Cooperstown was the epicenter of US hops production. That plus the local deep wells of high quality water makes this place perfect for brewing beer. Tour the brewery built in 1997 on 136 acres of land that was formerly a hop farm. The first farmstead brewery built in the US in 100 years. Today, Ommegang is the official partner of HBO brewing the Game of Thrones beer in collaboration with the HBO series. Cooperstown is rich in beer tradition, and baseball...

4:00PM

NATIONAL BASEBALL HALL OF FAME

www.baseballhall.org

First and foremost, the National Baseball Hall of Fame and Museum is a place to honor the game. When it was dedicated on June 12, 1939 in



Cooperstown, N.Y., the Hall of Fame officially became the home of baseball by serving as its cornerstone and housing the stories honoring the greats of baseball's past. The museum guides you through the great stories of baseball, stretching from the earliest days and giving perspective to today's game. Find your favorite piece of memorabilia to take home in the Hall of Fame Shop.

DINNER AT HAWKEYE, THE OTESAGA

www.otesaga.com

For over 100 years, The Otesaga has continuously offered the elegant dining traditions of resort grandeur. Our chefs make every meal an event – a feast for both eye and palate – and our guests' complete satisfaction the standard. Our menus are inspired by local ingredients and flavors that Central New York has to offer.

OVERNIGHT IN COOPERSTOWN

Thursday, January 22, 2015

BREAKFAST AT HOTEL

7:15AM

DEPART FOR BINGHAMTON

Cooperstown to Binghamton (83 miles; 1 hr 28 min)

9:AM

ARRIVE IN BINGHAMTON

Judi Hess, Greater Binghamton Convention & Visitors Bureau
Cell: (607) 725-2135

ROBERSON MUSEUM & SCIENCE CENTER

Jason Fiume - jfiume@roberson.org

30 Front Street, Binghamton, NY 13905

www.roberson.org; 607-772-0660

For 60 years Roberson has been providing fun and unique learning experiences through lively exhibitions and educational programming. We



provide a variety of opportunities for visitors to explore world-class exhibitions with a focus on art, history and science education. “*Journey From Our Prehistoric Past*” gives visitors insight to our region’s geologic formation, changing environment, adaptive flora and fauna, and showcase fossils and bones from some of New York’s earliest life forms, including The Randolph Mammoth, one of the most complete mammoth specimens ever found in New York State.

11:00AM

LUNCH AT GALAXY BREWING CO.

Mike Weisel, Co-owner - mweisel@galaxybrewingco.com
41 Court Street, Binghamton – www.galaxybrewingco.com; (607) 217-

7074

Founded in 2011 by a local father and son brewing team, Galaxy Brewing Company is dedicated to producing the finest craft beers and excellent food, using as much locally sourced products as possible. Sample our award-winning “Belgian Style Blonde Ale or Pale Ale” that won the Silver Medal at the World Beer Cup 2014.

12:30PM

DEPART FOR NYC

Binghamton to NYC (178 miles; 3 hrs)

4:30PM

ARRIVE BACK IN NYC